

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Group Art Unit: 3623

CARL SELF ET AL.

Examiner: Alison L. Karmelek

Serial No.: 10/064,959

Filed: September 4, 2002

For: ONLINE METHOD AND SYSTEM FOR FACILITATING  
IMPROVEMENTS IN THE CONSISTENCY,  
DELIVERABILITY AND/OR MEASURABILITY OF  
LAUNCH PRACTICES

Attorney Docket No.: 81085447 (FMC 1413 PUS)

**AMENDMENT UNDER 37 C.F.R. § 1.111  
AND PETITION FOR EXTENSION OF TIME  
UNDER 37 C.F.R. § 1.136(a)**

Mail Stop Amendment  
Commissioner for Patents  
U.S. Patent & Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby petitions for a one month extension of time to respond to the Office Action mailed May 4, 2007, thereby extending the time period within which to respond to September 4, 2007.

In response to the Office Action mailed May 4, 2007, please amend the above-identified application as follows: